



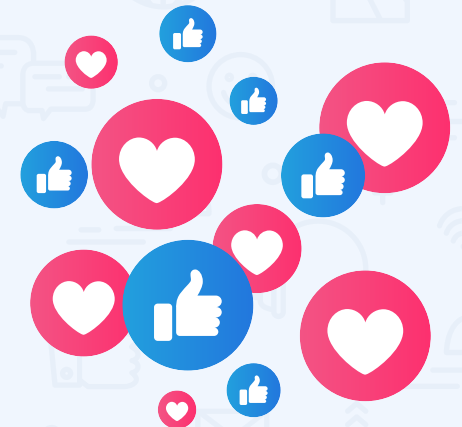
# INFLUENCER MARKETING REPORT

## Breast Cancer Awareness

**Budget:** 242,000  
**Participants:** 3  
**Start Date:** 30 Oct, 2023



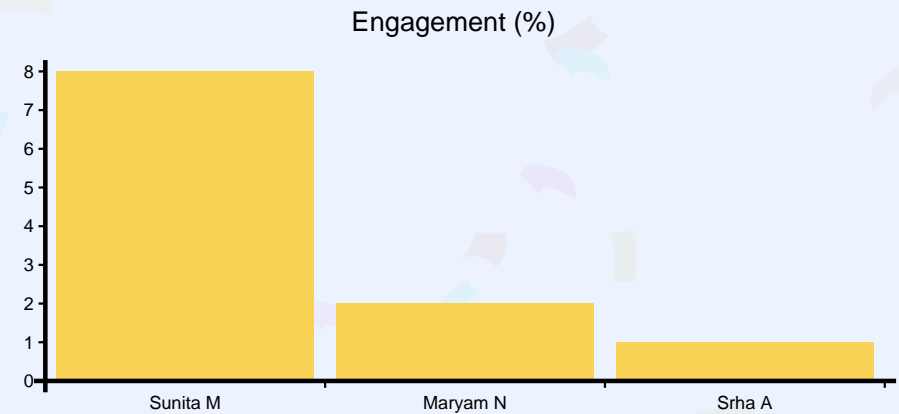
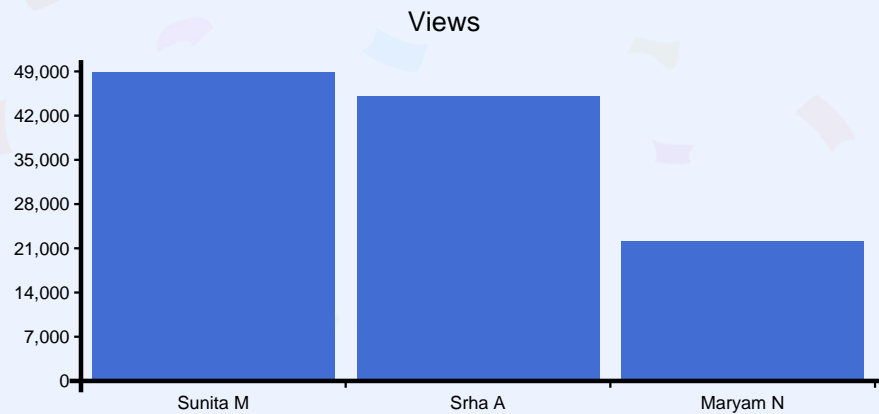
This report has been auto generated by AI





**Sunita Marshall Ahmed**  
**was the best performing participant**  
**with 48,894 views & 3,808 engagements**

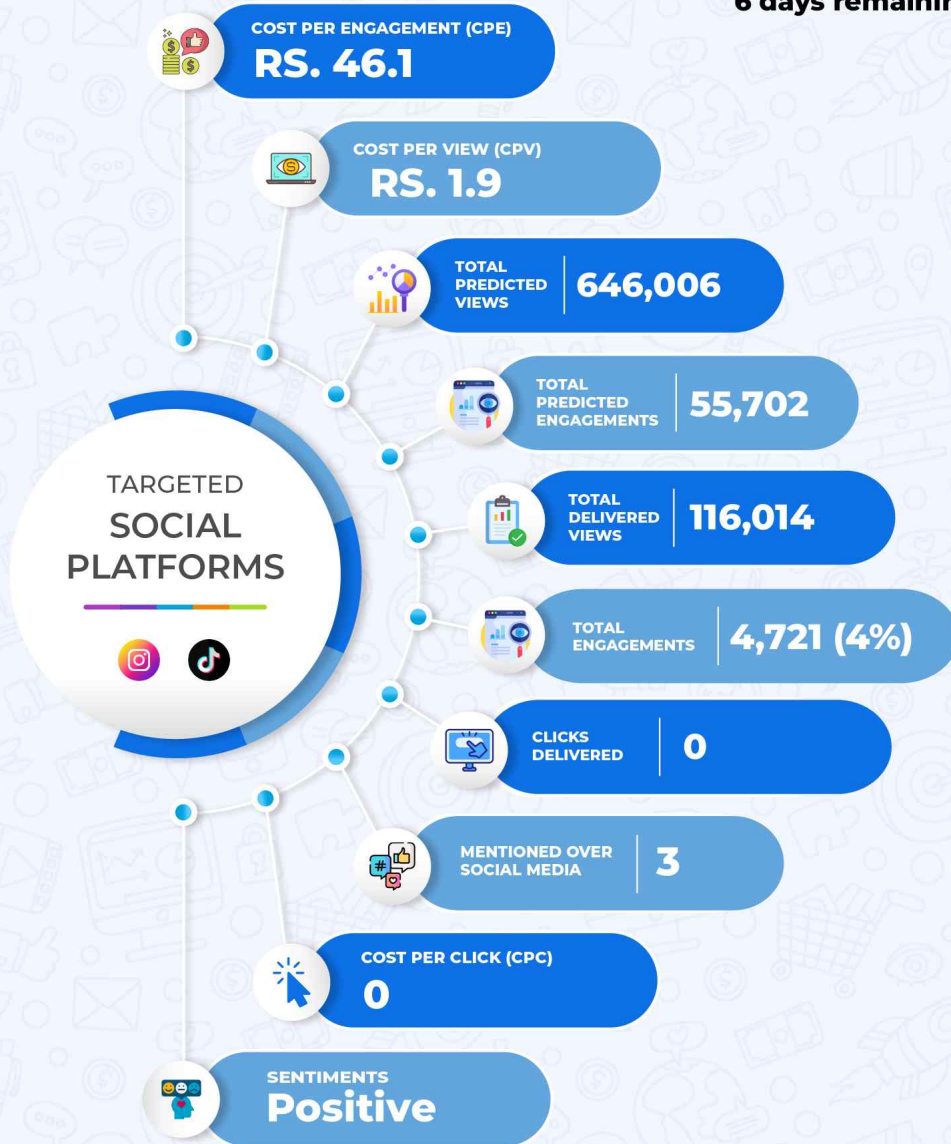
Top 8 performers for comparison:



**You have achieved 18% of predicted views**  
**and 8% of predicted engagements**

# REPORT CARD

6 days remaining for report to mature



## YOU SAVED!!!

**RS. 130,242**

\* Amount you saved by not advertising on Facebook or Google.

Generated on 09 Nov, 2023 at 11:59 PM

# REPORT CARD

**SUNITA MARSHALL AHMED**

<https://www.instagram.com/p/CzEKOP4Mw0t/>

Posted 9 days ago



COST PER ENGAGEMENT (CPE)

**RS. 26.3**



COST PER VIEW (CPV)

**RS. 2.0**



TOTAL  
PREDICTED  
VIEWS

**128,587**



TOTAL  
PREDICTED  
ENGAGEMENTS

**11,307**



TOTAL  
DELIVERED  
VIEWS

**48,894**



TOTAL  
ENGAGEMENTS

**3,808 (8%)**



CLICKS  
DELIVERED

**0**



MENTIONED OVER  
SOCIAL MEDIA

**3**



COST PER CLICK (CPC)

**RS. 0.0**



SENTIMENTS

**Positive**

TARGETED  
SOCIAL  
PLATFORMS



## YOU SAVED!!!

**RS. 46,682**

\* Amount you saved by not advertising on Facebook or Google.

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# REPORT CARD

**SRHA ASGHAR**

<https://www.instagram.com/p/CzD3YtuttlI/>

Posted 9 days ago



COST PER ENGAGEMENT (CPE)

**RS. 109.7**



COST PER VIEW (CPV)

**RS. 1.3**



TOTAL  
PREDICTED  
VIEWS

**92,603**



TOTAL  
PREDICTED  
ENGAGEMENTS

**3,321**



TOTAL  
DELIVERED  
VIEWS

**45,108**



TOTAL  
ENGAGEMENTS

**547 (1%)**



CLICKS  
DELIVERED

**0**



MENTIONED OVER  
SOCIAL MEDIA

**0**



COST PER CLICK (CPC)

**RS. 0.0**



SENTIMENTS

**Positive**

TARGETED  
SOCIAL  
PLATFORMS



## YOU SAVED!!!

**RS. 75,324**

\* Amount you saved by not advertising on Facebook or Google.

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# REPORT CARD

**MARYAM NOOR**

<https://www.instagram.com/p/CzEYGRyoZwb/>

Posted 9 days ago



COST PER ENGAGEMENT (CPE)

**RS. 163.9**



COST PER VIEW (CPV)

**RS. 2.7**



TOTAL  
PREDICTED  
VIEWS

**47,938**



TOTAL  
PREDICTED  
ENGAGEMENTS

**2,880**



TOTAL  
DELIVERED  
VIEWS

**22,012**



TOTAL  
ENGAGEMENTS

**366 (2%)**



CLICKS  
DELIVERED

**0**



MENTIONED OVER  
SOCIAL MEDIA

**0**



COST PER CLICK (CPC)

**RS. 0.0**



SENTIMENTS

**Positive**

TARGETED  
SOCIAL  
PLATFORMS



## YOU SAVED!!!

**RS. 6,036**

\* Amount you saved by not advertising on Facebook or Google.

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